

# EYE OF PINK HEATER SS21 SEASON HIGHLIGHTS



## ONLINE SHOPPING

THE ESSENTIALS ON  
[PINKHEATER.COM](http://PINKHEATER.COM)

**2020**

## EAR MANIA

JEWELS THAT  
CAUGHT OUR EYE

## NEW SPACE

@PRINTEMPS HAUSSMANN

EYE OF PINK HEATER

x HARRODS

LONDON CALLING

# ROLLER COASTER

*ride*

# 1

PINK HEATER  
JEWELRY WISH LIST

EYE OF PINK HEATER  
PRINTEMPS COLLABORATION

# 2-3

# 4

SEASONAL TREND  
EAR MANIA

EYE OF PINK HEATER  
POP UP @ HARROD'S

# 5-6

# 7

SS21 BEST TRENDS  
HIGHLIGHTS

# édito

BY MALIKA BENSHILA HUTIN  
FOUNDING DIRECTOR, PINK HEATER  
EDITOR-IN-CHIEF, EYE OF PINK HEATER



*" Closing an incredibly extraordinary chapter :  
2020 was as I remember the most epic year of all  
my professional and personal years. Looking back  
to those days were uncertainty and hard decision  
making moments that are crystallized and that  
will mark the history books. Looking towards 2021  
impatiently not so much for the unexpected but  
for the hope in the collectivity and fellowship!  
Wishing to all to find those serene moments  
during these holidays season with our love ones.  
Merry Christmas and Happy New Year ! " - Malika  
Benshila Hutin*

The background is a vibrant, textured purple with a dense layer of fine gold glitter at the bottom. Various gold jewelry pieces are scattered around a central white box: a pair of square earrings with concentric square patterns and pearls, a ring with a large pearl and an openwork band, a necklace with a large green and gold pendant, and several long, multi-strand necklaces with pearls and gemstones. Decorative elements include gold stars, a crescent moon, and a starburst in the corners, along with several gold spheres.

# PINK HEATER

OUR NEW SHOP

online at [www.pinkheater.com/shop](http://www.pinkheater.com/shop)

*EXCEPTIONAL*

JEWELRY  
WISHLIST



# EYE OF PINK HEATER

## *collaborates with* PRINTEMPS

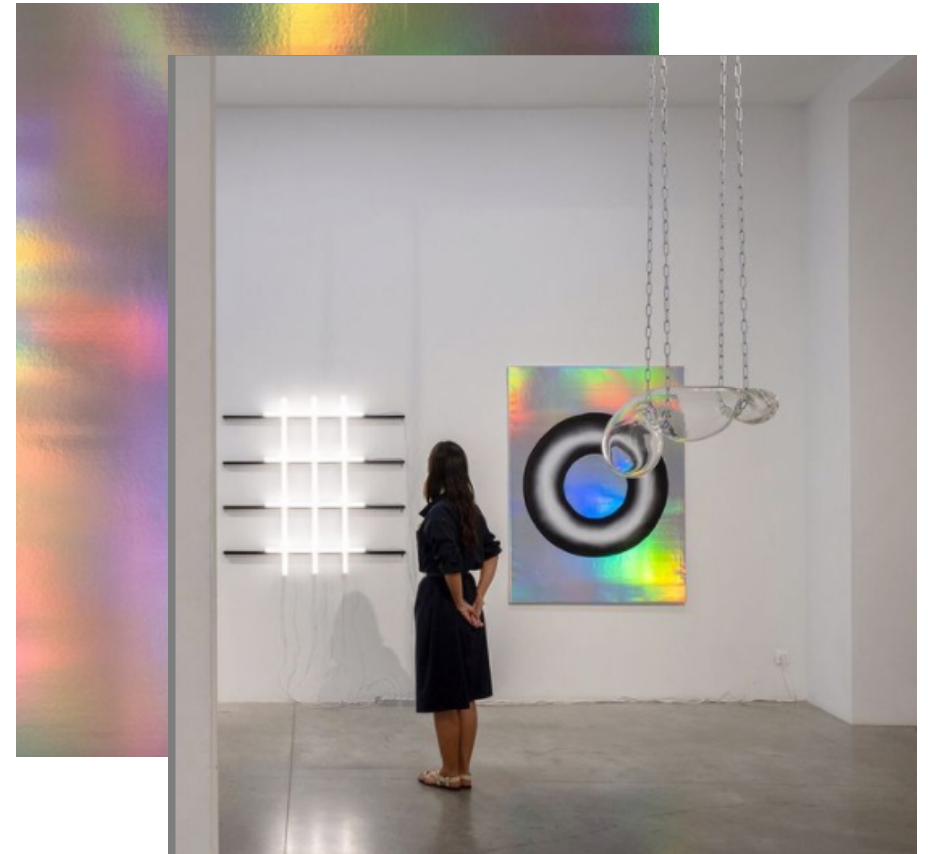
Eye of Pink Heater teamed up with **Printemps Haussmann** to create a unique space setting on the first floor of the fine jewelry section where it curates a selection of 6 international trending designers.

“*The goal of our setting was to create a unique emotion-filled unforgettable experience.*”

says Malika Benshila Hutin, Founder of Pink Heater and Editor-In-Chief of Eye of Pink Heater



SPECIAL THANKS TO THE  
PRINTEMPS TEAM, GARDEN EVENTS  
AND VALENTINA CANSECO FOR  
THIS COLLABORATION.



@valentina.canseco

Pink Heater has its eye on the front row of fashion and trends in the jewelry industry. The agency strives to establish new designers. With its universe that meshes art culture and jewelry you see jewelry differently. The setting was designed in order to make the jewelry shine.

# THE SPECIFIC UNIVERSE OF OUR DESIGNERS

Each of our designers have their own universe, which combined, can meet everyone's expectations. Let us introduce you to the world of the designers represented at Printemps Haussmann.



## Bare

The Belgian Dries Criel, founder of Bare, draws his inspiration from different worlds: modern dance, travel, antique jewelry, architecture and contemporary art. He nourishes this aesthete in search of the right balance between purity and design.



## Elé Karela

The Greek designer Elé Karela works with stones that transmit the talismanic charm of another world. Shaped in very graphic shapes and adorned with pavé sapphires and diamonds, the pieces are created in bold shades: a true rainbow of colors.



## Saiki

The French Nadia Saidi created Saiki in 2006. She makes each jewel by hand in her Parisian workshop. She shapes the precious metals with a skillful hammering game, or sublimates them with fine and precious stones: the final touch that will reveal a little extra soul.



## FIND OUR SPACE



Mon-Sat : 10 am - 8 pm

Sunday : 11am - 8 pm

**Printemps Haussmann**

1st Floor, Fine Jewelry Section  
64 Boulevard Haussmann, 75009 Paris



## Cédille

In love with nature and inspired by modern art, architecture and geometry, the Lebanese Carmen Aoun designs her jewelry like a work of art. Each piece made exclusively in 18 carat gold is original and combines marvelously with diamonds, precious stones and gemstones.



## Kavant & Sharart

Kenny's avant-garde style, combined with Shar-Linn's fascination with the Art Deco movement and oriental arts, has allowed this Thai duo to shape a very original universe. The collections are accentuated by a skillful play of juxtapositions of subtle curves and of geometric lines.



## Tsura

Originally from Singapore, Tsura was created by designer Tara Thadani whose creations are the expression of her own world views. The designer is inspired by her travels, both physical and spiritual, and her initiation to different cultures influences the tribal aesthetics of her creations.

# EAR MANIA

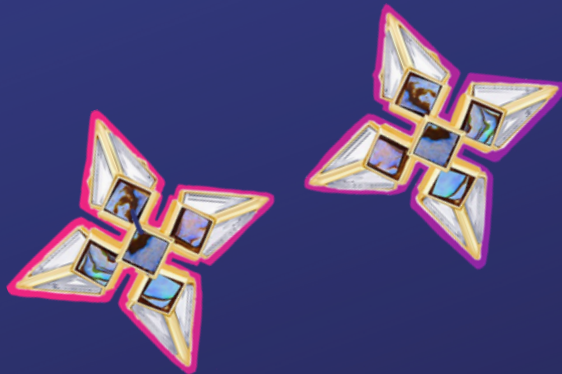


Diamond Chain  
Earrings  
by **ZOË CHICCO**



Aequor Weaves Pearl  
by **ACCHITTO**

The *ear mania* **trend** is all about making statements and bringing attention to the ears with earrings of different **shapes** and **sizes**. Style your ears with the coolest jewelry from hoops to ear studs of all kinds: with charms, golden, colorful or pearls.



Mother of Pearl Stud Earrings  
by **ISHARYA**



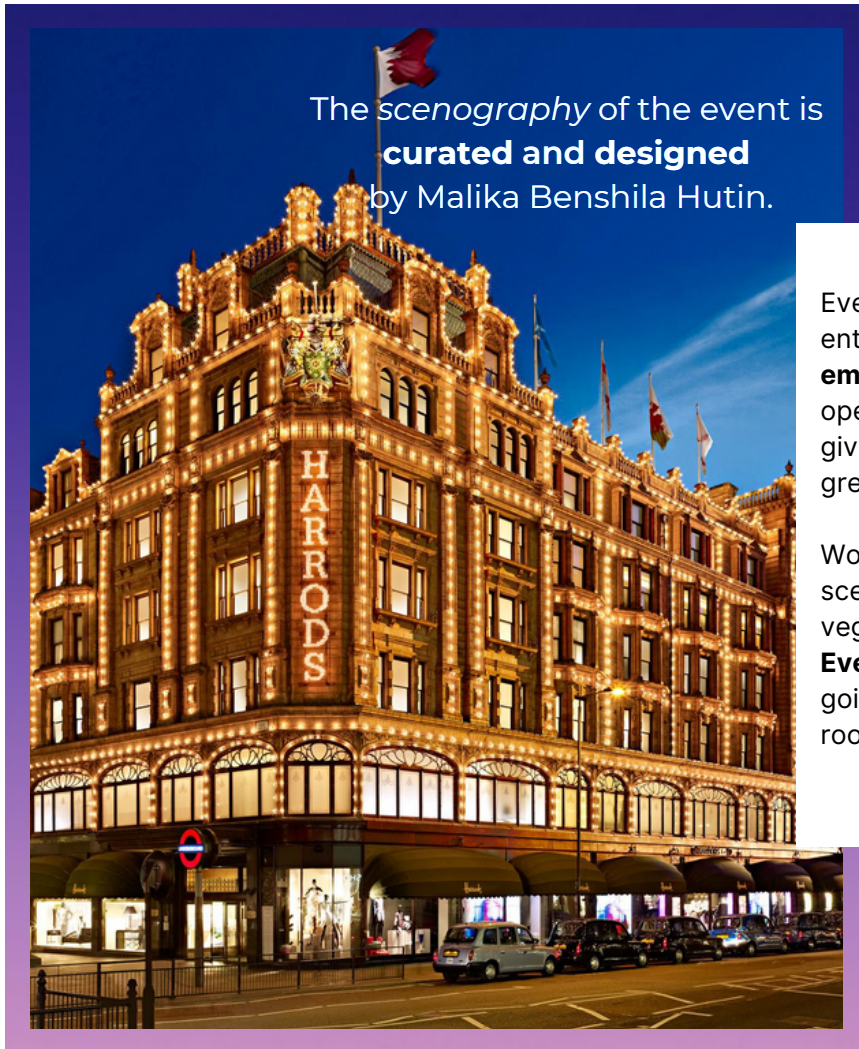
Diamond Chain Ear Studs  
by **ZOË CHICCO**



Bull Crystal Earrings  
by **NATIA X LAKO**



# EYE OF PINK HEATER x Harrods



The highlight of our season started with the collaboration of **EYE OF PINK HEATER** at the iconic department store **HARRODS**.

Everything was ready for us to enter and explore the doors of the **emblematic retail store**, the official opening March 3rd 2020 was giving us something amazingly great to look towards to.

Working on a beautiful scenography were our lushes vegetation by our partner **Garden Events** and cool neon display were going to radiate the luxury jewelry room on the 1st floor of the store.



“The **one stop** focus on *international* trending **designers** and *fashion* enthusiasts. ”



A great way to expose our curated selection of designers under its concept, the '**One stop focus for international trending designers and fashion enthusiasts**' as Malika Benshila Hutin, Founder and Director of PINK HEATER likes to resume.

Indeed the first reactions from store members and customers strolling were headlights that we were heading in the right direction !



Despite the pandemic we got to experience our first installation in what we like to call the **Best Store in the World** thanks to the incredible team of buyers and floor managers @harrods and to our partners @gardenevents, @lesdeliresdejos epine and @kamcekam for coming together to making this space as bold and bright as it could be.



YOU CAN STILL FIND A SELECTION OF DESIGNS  
IN THE PERMANENT SECTION OF THE FLOOR  
@BARE, @CEDILLE AND @KAVANT.



TSURA



BARE



CÉDILLE



ÉLE KARELA



KAVANT & SHARART

# SS21 SEASONAL HIGHLIGHTS JEWELRY TRENDS



ZOË CHICCO



Versace



JW Anderson



Valentino



*Photo by : Vogue Arabia*

WISHING YOU A  
W O N D E R F U L  
*holiday*  
A N D A H A P P Y  
N E W Y E A R 2 0 2 1

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