EYE OF PINK HEATER

SS20 SEASON HIGHLIGHTS

Tropical VIBES

WWW.PINKHEATER.COM

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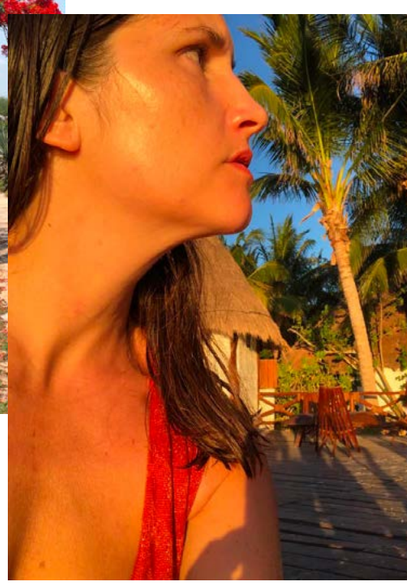
édito

"The inspiration behind the **TROPICAL VIBES** *issue comes from my experience living several weeks in the Yucatan, the peninsula of Central America between the Gulf of Mexico and the Caribbean. The diversity in the region is incredible, on one road you pass from Mayan temples, to jungles, to haciendas and cenotes. Colonial towns are rich in ancestral history, traditions in the arts and cuisine.*

I was captivated by the vegetation, particularly the exotic blossoms of the flame tree, or **DELONIX**, *which bloom only two weeks in the year and made me want to recreate their fragrance with* **METASCENT**, *expressing my whole journey in one bottle !"*

Malika Benshila Hutin
Founding Director, ***Pink Heater***
Editor-in-chief, ***Eye of Pink Heater***



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SS20 SEASON HIGHLIGHTS

THE INTERVIEW WITH MALIKA BENSHILA HUTIN ON THE NEXT TRENDS

@CÉDILLE PARIS

What are we expecting to discover during the next Pink Heater joaillerie presentation in September ?

Malika Benshila Hutin: You will discover many new emerging designers from across the globe.

The theme will be an infusion of tropical vibes with a collaboration coordinated with Metascent, the perfume company based in Australia.

Tell us more about the collaboration with Metascent.

MBH: We created a scent called DELONIX, inspired by long voyage in the Yucatan where I fell in love with that tree and the tropical vibes you find in the region.
The Hôtel d'Évreux will be scented with Delonix that we created with Janelle and her team at Metascent. The perfume will also be available to retailers.

« The theme will be the infuse of tropical vibes with a collaboration coordinated with Metascent ».

@MARIA KOTSONI

Tell us more about the jewelry aesthetic this season.

MBH: We have a curated selection of eighteen designers whom we feel are the most trending in terms of design. The overall trend is the cosmic, astral vibe in jewelry; the stones and their significance.

We are going to see a lot of color and we are going to embrace diamonds in their different cuts.

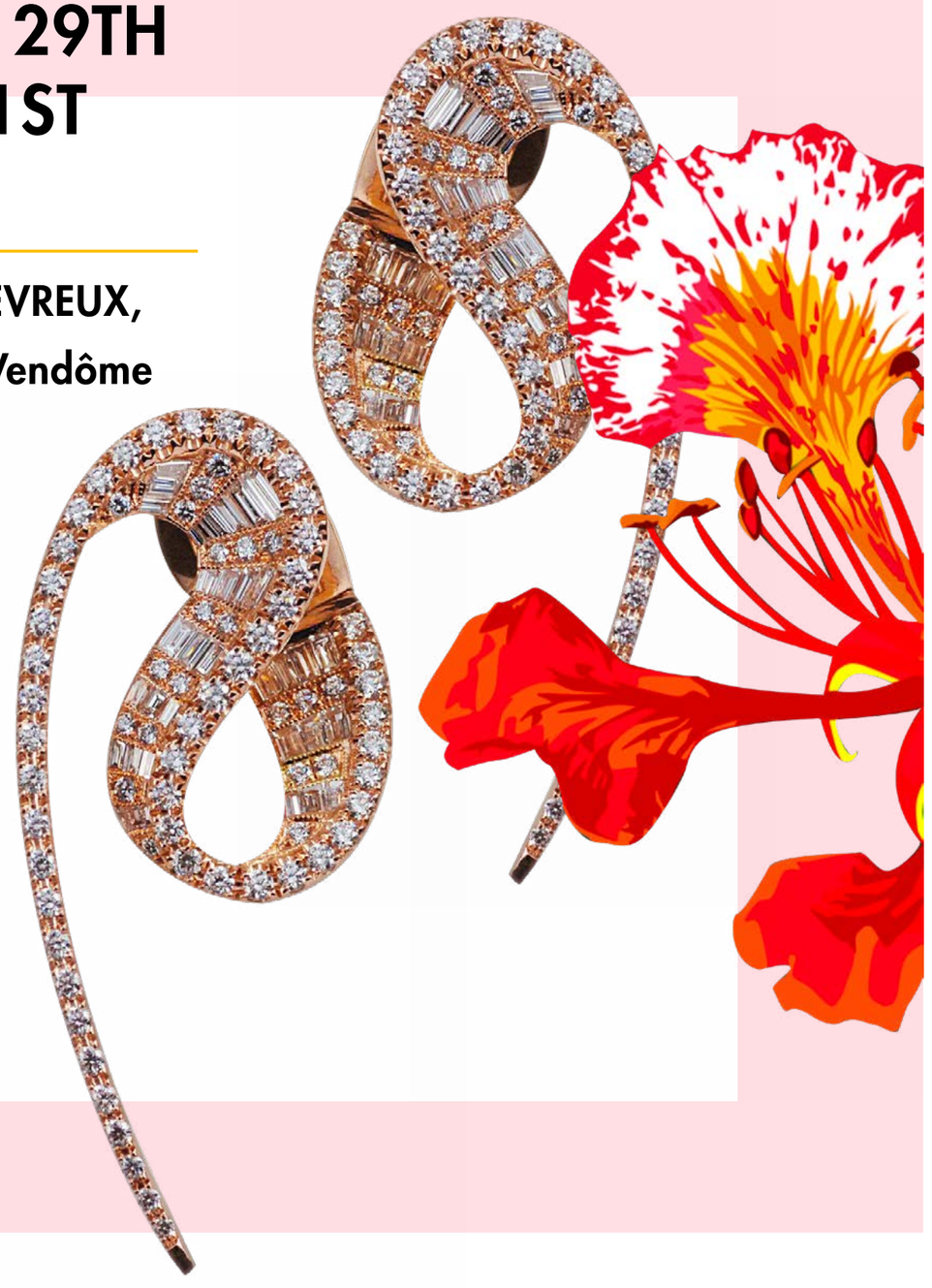
We will also see some very nice organic shapes and some that are more minimalist yet fashion forward.
Our selection will not only be diverse but will please the biggest crowd of customers. This is really what we are aiming for in our selection this season.

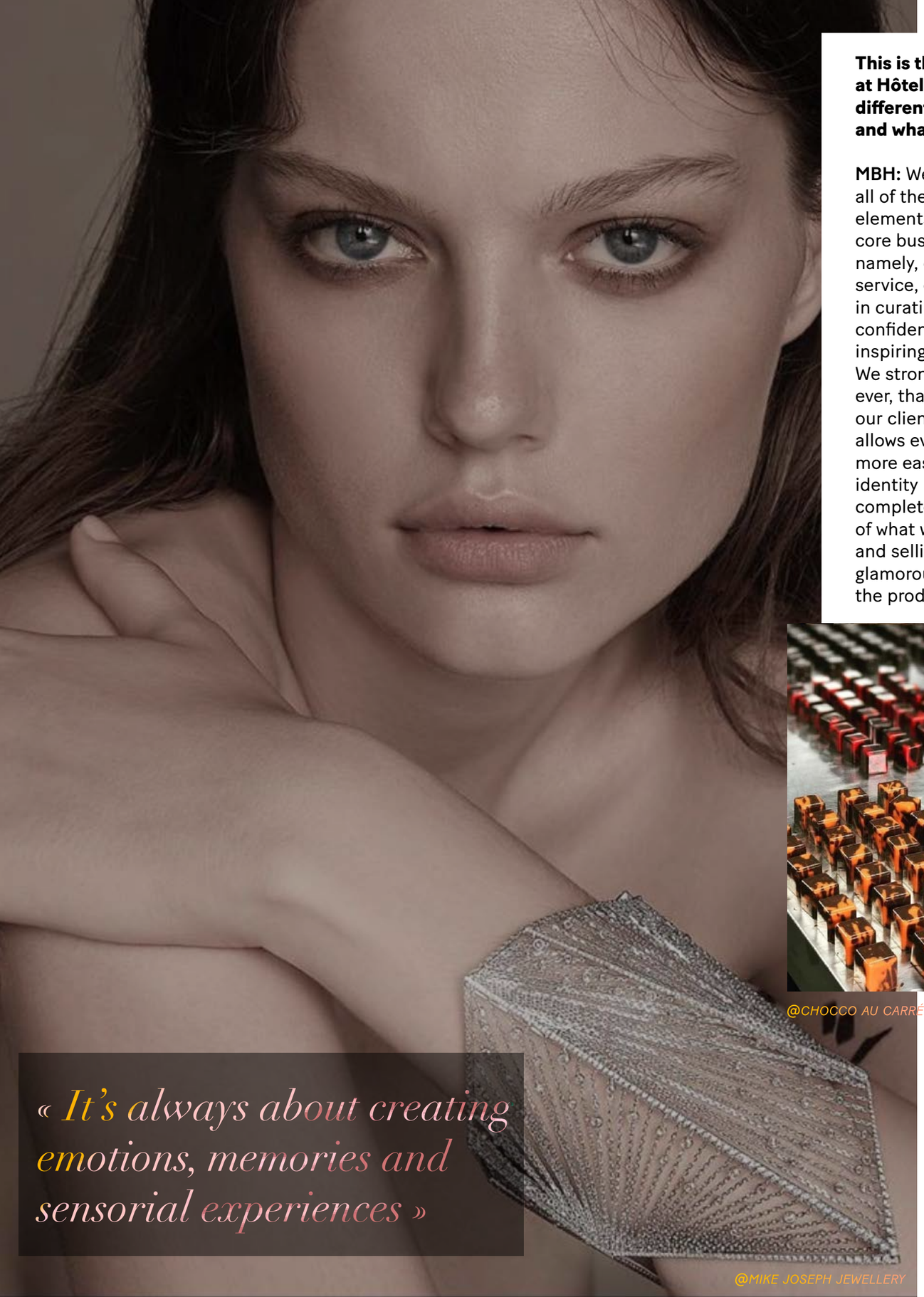
PINK HEATER

#JOAILLERIE

SEPT. **29TH**
OCT. **1ST**
20*19*

HÔTEL D'ÉVREUX,
19 Place Vendôme
Paris 1er



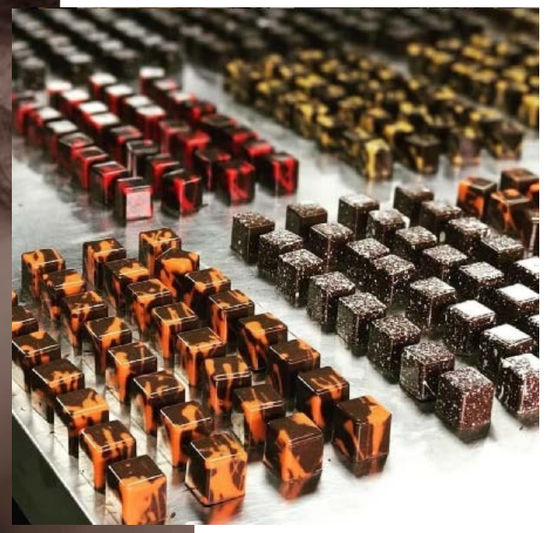


« It's always about creating emotions, memories and sensorial experiences »

@MIKE JOSEPH JEWELLERY

This is the third presentation at Hôtel d'Évreux, what will be different from past seasons and what will remain the same?

MBH: We will basically keep all of the key and positive elements that are part of our core business fundamentals; namely, quality personalized service, experience and expertise in curating designers, confidentiality and creating an inspiring intimate atmosphere. We strongly believe, more than ever, that having quality time with our clients in a beautiful setting allows everyone to communicate more easily and to reveal their identity because they are completely at ease. The purpose of what we are doing is promoting and selling, but in a more glamorous ways than just seeing the products.



@CHOCCO AU CARRÉ

The scenography aspect with our partners has always been Pink Heater's DNA.

Since the beginning, we've always fused fashion and the latest trends. Collaborations with companies such as Metascent, Charme d'Orient, Atelier Maen, Blom Fleuriste, and others is a way of putting a spotlight not only on these beautiful companies but also on something that Pink Heater has always been dedicated to doing, which is presenting innovating ways of showing the collections and how intricately they are put together.

@ATELIER MAEN

@CHARME D'ORIENT

They embrace each other and bring something truly unique and special to our events and presentations that we hope our clients *(or anyone who comes in)* will see and feel.

I think that with all of our partners this season, we are going to create something florally interesting !

@METASCENT x PINK HEATER

ASTRAL POWER

SYMBOLISM...

If you are a horoscope lover, then this trend will put your head in the stars! Astral jewelry is trending and we love it ! Pendants, ings and earrings, each piece of jewelry will be a wink at your zodiac sign.

Ready to fall in love with astral jewelry? Here is a sneak peak of our designers.

JENNY DEE

She believes that more than an accessory, jewelry should carry a deeper meaning by comparing it to an armor that should make you feel protected, unique and mystical.

Hence various symbols & spiritual meaning can be found in her creations like in the unisex Mandalic pendant.

ELE KARELA

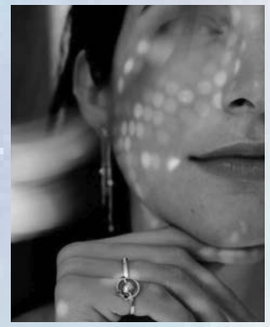
Ele Karela creates designs that effortlessly fuse the timeless and contemporary qualities she prizes.

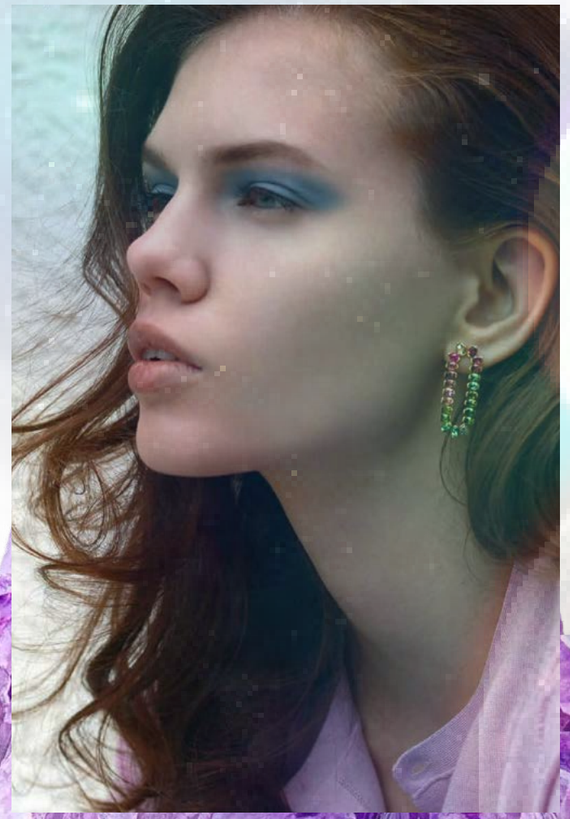
She sees herself as a visual translator of myths, her designs are mystical, ethereal, magical, bringing myths and legends back to life through the use of gold and precious stones.

PARI

Born in Athens, Pari Sofianou is all about cosmic-mechanic jewelry.

It is no surprise that Pari's jewelry line is inspired by the cosmos and its mechanics, the mysteries surrounding the world,and the galaxies out there.





@MYRTO A

@NARMEEN JEWELRY

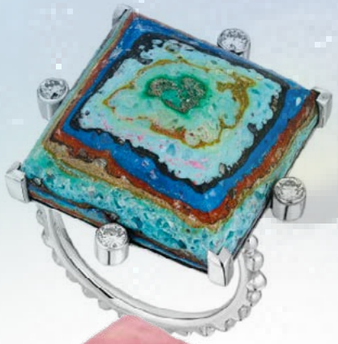
SOPHIE D'AGON

...& STONES

Our designers and their holistic take on jewels

@TSURA

TARA THADANI



@GAYA

DELONIX

A COLLABORATION WITH METASCENT

DELONIX PERFUME - 150 €

« She raises her eyes to the blue and sparkling sky. The bright sun of the Yucatán quickly warms up her neck. She sits under the flamboyant delonix tree, closes her eyes and breathes the air impregnated with its scent ... ».

« Elle lève les yeux vers le ciel bleu et étincelant. Le soleil vif du Yucatán réchauffe rapidement sa nuque. Elle s'assoie sous le delonix flamboyant, ferme les yeux et respire l'air imprégné de son effluve ... ».

- Malika Benshila Hutin

Metascent CEO Janelle Donnelly said :

"We are thrilled to showcase Australian talent at Paris Fashion Week, which is the ideal place to launch our perfume collection to buyers who flock to this event from around the world."

This perfume collaboration between **Metascent** and **Pink Heater,** is a limited edition scent evoking the lush, exotic tropics inspired by the Mexican **Delonix flower**.

The fragrance conveys an empowered, **hedonistic**, sophisticated scent fit for the stylish world-traveler.

With intoxicating notes of *Hyacinth, Tagetes Oil, Bergamot* and *Ylang Ylang*, this jungle inspired fragrance is balanced with *Balsam, Mango & Cassia Oil*.

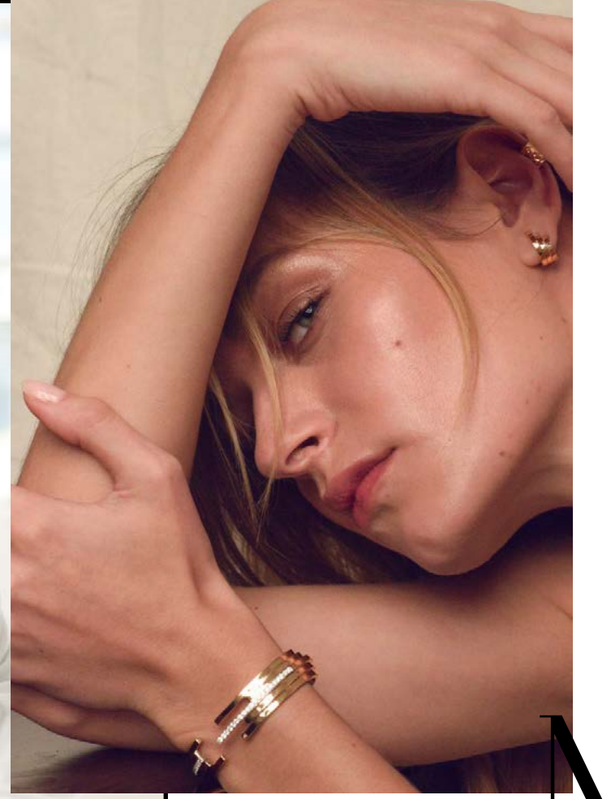
ABOUT DIAMONDS

FOCUS ON MORITZ GLIK

Deeply inspired by classical architecture and fine art, New York-based jewelry designer Moritz Glik blends traditional technique with a playful, avant-garde sensibility.

His work is comprised of handcrafted **one-of-a-kind** pieces, each bearing the imprint of Glik's energetic pursuit of creative singularity. With every new collection Moritz intensifies his desire to innovate, creating pieces that are fresh yet timeless.

@MORITZ GLIK



@SIBYLLE VON MÜNSTER

@KAVANT & SHARART

MORE DIAMONDS WITH

The **diamonds** used are all sustainably mined from around the world. Moritz Glik is especially known for his Kaleidoscope Shaker design, a special treatment of gemstones encased between two white sapphire crystals that move with the wearer.

The most unique piece that Moritz Glik has ever made was a **monkey pendant** which incorporated the use of only environmentally sustainable materials from his native homeland of Brazil. With the use of **coconut shells**, up-cycled 18k white and yellow gold, sustainably mined diamonds. Moritz Glik was able to create a piece of wearable art.

@TABAYER

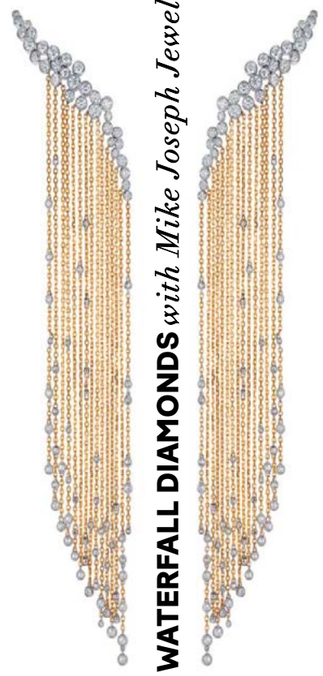
@BARE FINE JEWELRY

ALL *SHAPES* and *SIZES* DIAMONDS

DIAMOND SET ON AN ELIXIR AND FILIGREE NECKLACE *by Christina Soubli*

INTERSECTION, MIX OF COLORS AND DIAMONDS *with Maria Kotsoni*

SHAKING DIAMONDS *with Moritz Glik*



WATERFALL DIAMONDS *with Mike Joseph Jewellery*

CARDINAL DIAMONDS *with Christina Soubli*

LAB GROWN DIAMONDS *with LV Fine Jewelry*

DIAMOND EMBELLISHMENT *with Cédille Paris*

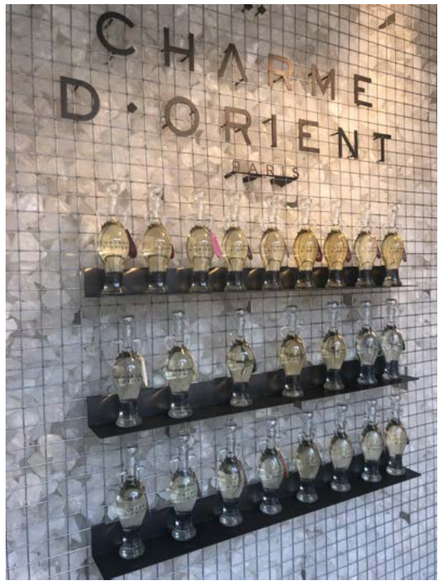
CHARME D'ORIENT, a charming SPA

A SENSORIAL EXPERIENCE

« You don't need to go anywhere else to travel far… »

EYE

The design is very thoughtful, beautifully detailed: a wall filled with alum stones. The space is filled with jars of creams, bottles of oils and soaps. The esthetician blends the mixtures: argan oil, black soap and rassoul, all prepared according to the treatment you have chosen.



SMELL

You smell the oils then select the scent you prefer, the esthetician explains the characteristics of the ingredients: Ylang, Rose, Musc, etc.

FEELING

The massage with oil is so relaxing that I fell asleep.
The soft lighting helps you continue your journey, your body is fully relaxed so your mind is released.
The three-hour "Gateway" spa option provides a perfect escape from our everyday cares. After the steam, scrubs, wraps and massage, I loved having a nice hot cup of tea served with dried fruits while I read the story of Charme d'Orient's creator, Yasmina Zerroug and her two sons. A fascinating adventure that lead to the creation of a special place to escape to when you need peace of mind.

TOUCH

My mother and I had the duo Turkish bathing ceremony. You enter a beautiful cave steam room, your body is scrubbed with black soap, then you are rinsed having buckets of warm water splashed over you. The Turkish ritual's surprising and delightful last phase is having your body covered with foam "massage" which lasts ten minutes after which you feel your body is in levitation on a cloud.

Charme d'Orient was born out of a special woman's determination, enthusiasm and passion. Yasmina Zerroug's creativity is equalled only by her own personal and unique vision of beauty. In 1994, she set up her very first wellness center in Paris with a desire to bring the beauty rituals that made up so much of her childhood back to life and to share them with other women to bring our their deep and true beauty.

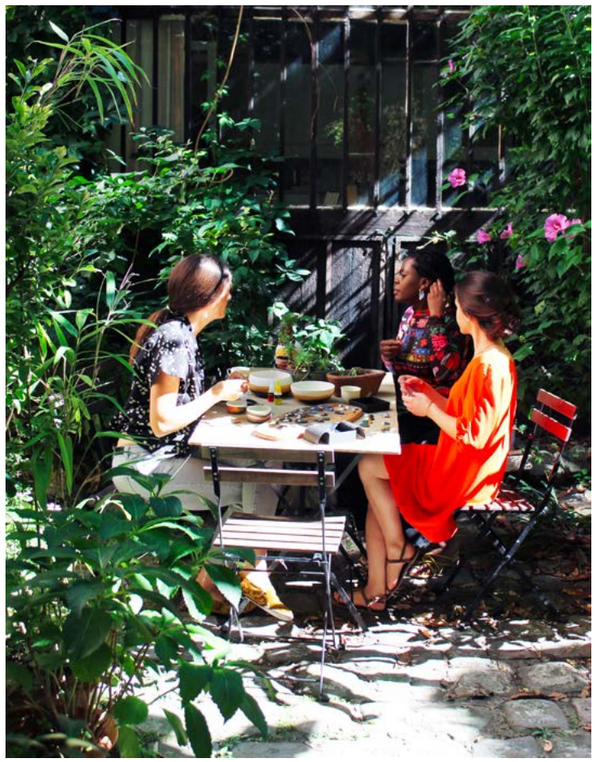
TROPICAL *INSPIRED* JEWELS AT PINK HEATER

EXOTIC JEWELS

FROM LEFT TO RIGHT: *WE DREAM IN COLOUR, CAMILLE ENRICO, CÉLESTE MOGADOR, IMAÏ, PAOLA Q, BEA VALDES AND LELET NY*

EXCLUSIVE CAPSULE COLLECTION

A COLLABORATION BETWEEN MAEN CERAMICS AND MALIKA BENSHILA HUTIN



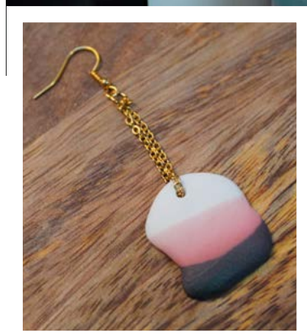
MALIKA AND MAËLENN MEETING

How did you start working in ceramics?

MAËLENN : I have always been attracted by arts and crafts, and I am fascinated by manual work and the mood of concentration that reigns in workshops. I started my studies in the restoration and conservation of works of art (painting, ceramics and paper).
I was attracted by the volumes and the transformation of material, so I chose to specialize in ceramics. And, as I wanted to know more about pottery, I did an internship with a ceramicist where I discovered the potter's wheel and the technique of spinning. I immediately fell in love with the feel of the clay between my hands. It was at that one moment that I decided to focus on creation rather than restoration, and to train myself to be a ceramicist by passing a DMA (Crafts Diploma) in Antibes. After two years of training, I traveled to different countries to meet ceramicists and discover different approaches to the trade before settling here in the Belleville district in Paris in my own studio.

Who came up with the idea of creating a capsule collection ?

MALIKA : I always loved the idea of blending two worlds to see what can be extracted.
I have been in the jewelry business for a long time and designing has always been in the back of mind. I think that creating a story with an artist is unique and can bring something different and new. When I met Maelenn I was charmed by her world and the delicacy of her designs, I instantly knew I wanted to create something with her.



What are your thoughts on ceramic jewelry and on this collaboration with Pink Heater?

MAËLENN : Ceramics have evolved and today it has become a very trendy fashion accessory. The collaboration with Pink Heater is a new challenge for me and allows me to go beyond my world and my comfort zone.
I am passionate about enamel research and very attracted by the mineral world. This meeting with Malika is an opportunity to mix this mineral universe with her inspirations.

What are the special features of ceramics?

MAËLENN : Ceramic is composed of minerals, meaning crystallized materials. This is why ceramic jewelry has solidity properties which are very close to precious stones. However, they are sensitive to shocks (which could break them). Ceramics are a very wear-resistant (anti-scratch) and stainless material. Beyond these practical aspects, the material has real creative properties and never ceases to inspire, whether in fashion, art, design or decoration.

What will we discover in this collaboration ?

MALIKA : Obviously we will stay true to Maëlenn's aesthetic while encapsulating what I love to see in jewels; statement pieces that are modern and original. The use of ceramics is quite new for me so I'm happy to learn the 'how-to' in creating her designs that we will present alongside our jewel collections.

« I think that creating a story with an artist is unique and can bring something different and new ». - MALIKA BENSHILA HUTIN

GLOSSAIRE

THANK YOU TO OUR PARTNERS

CHARME D'ORIENT offers a pleasurable escape from everyday tensions, it is not only a spa and harman offering a range of facial and body rituals and beauty treatments but also a line of beauty products for face, body and hair inspired by the orient.
We are pleased to be part of their adventure for the Fashion Week September presentation. We will present some of the brand's finest products to introduce you to their oriental universe.

www.charmedorient.fr

MAEN workshop is where Maelenn creates her unique handmade ceramic pieces in the Belleville district in Paris. Based on the tradition of enamel research, each texture is the culmination of a long period of research into mineral combinations and the development of unique recipes in her MAEN workshop.

www.maelenn.fr

MERIT Honey is a prestige brand of high quality, raw, non-heated honey that preserves the unique aromas, enzymes, minerals and precious nutritional elements of honey. After collecting the honey from the hive it is stored in cool caves to avoid heating; texture and aromas evolve, a bit like a good bottle of wine. This exceptional quality honey is sold directly by the beekeeper from his production site in the south of France. During our next presentation, you will discover a luxury honey, made in France!

www.miel-merit.fr

GARDEN EVENTS is 100% natural, that's why we feel in love with brand. They offer green walls for your events, indoors and outdoors. As we are in a very estival and tropical mood for this season, we couldn't find a better brand to work with. Relaxing, soothing for the eye and the mind, the plants will make their entrance in an ever more significant way during our event.

www.gardenevents.fr

PATRICK FONT creates a wide range of excellent handcrafted authentic juices and nectars using artisanal manufacturing methods in his workshop on the family farm located in the countryside near Lyon France. A commitment to respect fruit quality and a rigorous selection method, and the finesse of the recipes ensure that his product is recognized in the world of gastronomy.

www.patrick-font.com

METASCENT has collaborated with Pink Heater to create Delonix, a perfume that will take you away on a sensorial journey. We are very excited to work with the two creative women founders of Metascent Australia, Yen Huynh and Janelle Donnelly, for our presentation in September.

www.metascent.com

MIMOUNA Lemonade comes from a secret recipe handed down from my grandmother says Nabila Namoune. If you are in love with natural flavors, a huge fan of « made in France » and not afraid to indulge yourself, this product is made for you. Mimouna lemonade is bursting with sun, 100% artisanal and organic. Enjoy this refreshing drink made in Normandy, its authentic taste will bring the sun into your heart.

www.citronnade-mimouna.fr

CORALIE FROM BLOM has always loved working with her hands and creating objects. That is the reason why she decided to move to Nîmes after her experience in event organization, to open here own boutique-atelier, where you will find seasonal flowers, fragrant, simple, poetic and colorful universe, country bouquets, as if they had just been picked from the garden.

www.blom-fleuriste.com

JEAN-PIERRE RODRIGUES FROM CHOCO AU CARRÉ, is a French baker and chocolatier with a very gastronomic and elegant universe. He worked with the greatest in the industry during his formation, such as Pierre Hermé, that gave him this passion for chocolate. The cubes are stylish, their edges are rounded for softness and the colors make them look like Street Art works.

www.chocoaucarre.fr

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BY APPOINTMENT ONLY

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PINK HEATER
#AGENCY

SEPT. 23RD
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SEE YOU SOON !